

Viale Pasubio, 5

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## FELTRINELLICAMP 2020

# Transformative economies: from Circular Economy to green new deal

A two-days workshop for young European researchers, practitioners, start-ups, and journalists

**Fondazione Giangiacomo Feltrinelli** is one of the leading European centres of research and documentation in the fields of history, political science, economics and social sciences, with particular emphasis on the history of ideas, political cultures and democratic movements in the framework of globalization-related phenomena.

In recent years, Fondazione Feltrinelli has established fruitful collaborations with many research centres of excellence all over the world (e.g. Paris Institute of Political Studies, Harvard University, London School of Economics, Yale University, Columbia University), as well as with the most brilliant interpreters of our time: Amartya Sen, Marc Augé, Joseph Stiglitz, Jeremy Rifkin, Muhammad Yunus, Raj Patel, Rafael Correa, just to name a few.

Fondazione Giangiacomo Feltrinelli is now launching the call for proposals for the **third edition of the FeltrinelliCamp** that is a two-day immersive workshop that will be held in Milan on **29th February - 1st March, 2020**. After the first edition, which was dedicated to the phenomenon of urban transformation, and a second edition, that moved the attention on the concept of capitalism and globalization, we dedicate this year's edition to **Circular Economy** and, more in general, on economic approaches that contribute to **transform our present and our future in a sustainability framework**. Fondazione Feltrinelli encourages junior researchers and practitioners from different fields of study to apply and participate to the FeltrinelliCamp, in order to foster the dialogue and the analysis on such key topics by exploring their impacts on society, economy and people.

The FeltrinelliCamp is organized in collaboration with national and international universities and research centres, as well as with institutional partners that are members of the research and stakeholder network established and coordinated by Fondazione Giangiacomo Feltrinelli.

#### Objectives

The overall objective of the FeltrinelliCamp workshops is to promote high quality scientific exchanges among junior researchers and practitioners with different scientific/disciplinary backgrounds and from diverse geographical contexts, working on issues and projects relating to the analysis of the global socioeconomic system. The immersive workshops will provide the opportunity to share experiences and initiate new scientific collaborations and partnerships.

The specific objective is to establish a long-term international network of young profiles collaborating on relevant topics of common interest under the auspices of Fondazione Giangiacomo Feltrinelli. The Camp is inspired by the awareness that **the global system has reached a threshold made of multiple unsustainabilities**: at this point, a complex and multi-faceted **rethinking of the global society in order to make a new alternative proposal** is urgent and unavoidable, and we expect the participants to the FeltrinelliCamp to share this urge of civic commitment.



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In a friendly, collaborative environment selected applicants will provide an overview of their research topic and approach. This aims to foster discussion about the context and implications of their work with colleagues in similar fields. Debate on emerging issues will feed ideas, feedback and expertise-sharing for programming further collaboration, presenting international case studies and sharing best practices.

#### Rationale

During the last decades, our economy paradigm has been focused on a "take-make-waste" industrial model, by extracting resources, using them to produce, and finally dumping them. This process was not considering at all the non-linear schemes that are typical of living systems, focusing more on enhancing production and consume, than on process efficiency and environmental and social sustainability.

Circular Economy starts from this assumption and proposes a transition to a new economy system that can put together again the use and consumption of finite resources for economic activity, fostering development and respecting at the same time economic, natural and social capitals.

This approach needs to consider a transition to a longer life for manufactured goods, also through their revamping, waste reduction, or the practices like "service as a good".

Alternatives in goods production, technical and social innovation, access to resources, and all the opportunities offered by the so-called Green Economy, will anyway need clear policies and policy-makers commitment.

#### Then, what should be asked to politics and what should be obtained from business sector?

We need to go in depth in the structure of our economic system, to define and highlight limits and constraints, and make an effort to focus on what is necessary to make a durable change, that could bring a more sustainable approach to economic development.

Researchers, practitioners, startuppers, journalists are invited to bring their experience around '*Transformative economies: from Circular Economy to a green new deal*'.

We expect one (or more) of the following research issues to be addressed and captured by the table below.

Economy and Financial Instruments	Education, Jobs and Employment	Cities and Territories	Primary Resources and Secondary Re- sources
A. Business models supporting the transition (ex. cooperatives and benefit corporations)	A. The role of education in creating new models of economy (ex. Influences in study path, new curricula, competences required, fighting the mismatch)	A. Circular Economy as an urban and territorial regeneration strategy.	A. Conservation of the environment and primary resources (services given by environment).
B. Financial instruments and technologies available to support the transition.	B. Green Jobs and guide- lines for the creation of new skills	B. Cities as factors of efficiency and of process linearization: can smart cities be the trigger for efficiency?	B. Circular economy and Secondary Resources: policies for reducing pollu- tion and waste



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Underlying and transdisciplinary questions will be:

- How can social and technological innovation enter the process and support the transition?
- Right to knowledge and transparency: how can access to data and technological innovation facilitate the transition?
- Socio-economic sustainability: which aspects must we safeguard to ensure that the transition does not generate new economic or social crisis?

Answers to those questions need to enhance efforts towards a big and joint challenge: we can not do it without a strong collective intelligence act: that is how the FeltrinelliCamp can support, bringing together skills and duties, questioners and respondents, practitioners and politics, research and business.

The FeltrinelliCamp is then conceived to be an inclusive meeting, gathering together ideas and experiences, practices and research, fostering active learning and network building between actors committed to a different cohabitation with our Planet, so that we can all together imagine ways to shape a better future by building on the most innovative research ideas as well as on the competencies of the partners promoting the initiative, as ENI.

The FeltrinelliCamp workshops will be inspired by a fundamental ideal framework and - to some extent - goal: **theorizing and putting into practice a shift from globalization to humanization**, that is **redirecting the modern economic system** from an unsustainable form of pure profit-driven model, to a new sustainability-driven one. In this frame, politics will find its space within the Camp, as from the fruitful gathering of international experiences, a set of policy recommendations and proposals will also emerge.

#### **Workshop Structure**

The workshop will last two full days.

The selected profiles will be divided in working groups on specific topics according to their subjects. They will have the opportunity to present their research, projects and work interests, promoting mutual knowledge, enhancing scientific interchange and exploring perspectives for common research work. They will look at potential future partnerships, projects, collaborations on training programs, organization of international conferences/workshops, exchange opportunities, publications, joint proposals for international projects.

A facilitator will lead each working group and a rapporteur will draft a summary featuring the main outputs of the discussion.

International keynote speakers will deliver lectures and take part to round tables.



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## Draft of the program

	DAY 1	DAY 2
Morning	Official opening by Fondazione Giangiacomo Feltrinelli  Economy and Financial Instruments Keynotes' dialogue With: Rowan Conway  Working groups	Cities and Territories Keynotes' roundtable with: Kirsten Dunlop, Federico Bastia Working groups
Afternoon	Working groups	Working groups
Late afternoon	Education, Jobs and Employment Keynotes' dialogue with: TBD (in collaboration with JRC)	Primary Resources and Secondary Resources Keynotes' roundtable with: Massimiliano Mazzanti
Evening	Cinema (or other similar activities to be defined)	Concert (or other similar activities to be defined)

### **PROPOSALS SUBMISSION**

Submitted proposals must include:

- Candidate's CV
- A motivation letter (max 500 words)
- A short idea description (max 1000 words) including the details on the specific thematic focus/case study/best practice relevant to FeltrinelliCamp topics and goals. It can describe, for instance, candidate's research activity on the relevant issues, their professional activity related to the topics, how their experience can bring a fruitful contribution to the workshop.

### All documents shall be included and submitted in a single pdf file.

A multidisciplinary profile will be considered as an additional asset.

Proposals must be submitted by e-mail no later than **9th February, 2020** by 12.00 pm to the email address: <a href="mailto:feltrinellicamp@gmail.com">feltrinellicamp@gmail.com</a>



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## Selection of proposals

An international scientific committee will be responsible for selecting up to 100 proposals. In order to promote the multidisciplinary character of the network, a limited numbers of researchers per topic will be accepted.

## Working language

English

### Eligibility

Researchers, postdocs, PhD students, practitioners, professionals, journalists (under 38 years old) can apply

## Financial support

Fondazione Giangiacomo Feltrinelli will offer a reimbursement up to €250 to cover part/total travel costs as well as part /total accommodation costs in Milan.

#### Reward

The most relevant proposals will be selected for a Fondazione Giangiacomo Feltrinelli publication as an output of the workshop. Moreover, authors of the best contributions will collaborate with Fondazione G. Giacomo Feltrinelli's research staff to the planning of the next Fondazione's season of research and public activities (2019/2020).

#### Venue

The workshop will be held in Milan, at the Fondazione Giangiacomo Feltrinelli, Viale Pasubio 5, Milan.